

## **Passaic River Superfund Community Advisory Group**

### **Outreach Committee**

1. Strategies for doing successful outreach Pre and Post FFS
  - a. Host meetings and info sessions
  - b. Disseminate Fact sheets
  - c. Convene briefings
2. Suggested venues and strategies for EPA Post FFS education, outreach
  - a. General Information sessions – Newark, Harrison,
  - b. Environmental Commissions, Municipal Briefings
  - c. Affinity group meetings – environmental, faith based, community groups
  - d. Social media – traditional media – ethnic media
  - e. Public Meetings
3. Educational Materials: Fact sheets on:
  - General Passaic River – what is the condition of the river and the history of how the River was polluted (include map)
  - What is Superfund and how does that designation apply to the Passaic
  - Describe Lower Passaic River Clean Up
  - What is an FFS and why does it matter to you
  - What are the options for the clean up
  - Who is the CAG and how can I get involved
  - What are the opportunities for engaging in the clean up process: FFS public comments, CAG meetings, etc.
  - Include contact information and Website on all fact sheets
  - Translate into Spanish (maybe Portuguese)